

# Jessica Townsend

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## EDUCATION

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**Purdue University**, West Lafayette, Indiana

May 2021

**College of Technology:** Bachelor of Science Degree in Web Programming and Design,  
Bachelor of Science Degree in Virtual Product Integration

GPA: 3.7/4.0

**Relevant Coursework:** Computer Graphics Technology; Web Programming, Development & Data Integration;  
Principles of Interactive & Dynamic Media; Computer Science; Product Data Management; Model-Based Definition

**Technical Skills:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign, WordPress, Magento, HTML, CSS/SCSS,  
JavaScript, jQuery, Vue.js, PHP, Laravel, C, C#, Java, Bootstrap, Foundation, Sublime, Visual Studio Code, Visual Studio,  
CATIA, SolidWorks, NX, Autodesk Inventor, Teamcenter, Revit

## RELATED EXPERIENCE

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**Website Design & Development**, West Chester, OH

January 2019 – August 2019

*Freelance*

- Designed and developed websites for a local company with HTML, CSS, and jQuery
- Communicated with the client to make changes based on their needs
- Updated the client's website on an as-needed basis to ensure that information was accurate

**Graphic Design**, West Lafayette, IN

February 2015 – August 2019

*Freelance*

- Created logos, flyers, and promotional graphics for a variety of organizations using Photoshop and Illustrator
- Provided "touch-up" services to innovate companies' already existing graphics
- Delivered high-quality work efficiently and on time for commercial use to boost clientele for businesses

## WORK EXPERIENCE

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**SFP**, Lafayette, IN

January 2020 – Present

*Front-End Development Intern*

- Worked independently and as a team with designers, back-end developers, and other front-end developers to implement standards-compliant websites and applications
- Supported ongoing web-based projects to keep sites up to date with current information and trends
- Upgraded websites by developing new pages, changing functionality, or transferring to a new CMS

**SDI Innovations**, Lafayette, IN

February 2019 – July 2019

*Production Intern*

- Inspected customer uploaded images and mascots to ensure the production of high-quality student planners
- Communicated with customer service representatives regarding the customer's product to resolve any issues
- Placed the images and mascots on pre-existing datebook cover templates to prepare for printing

**Math Tutor**, West Lafayette, IN

August 2018 – March 2019

*Freelance*

- Maintained an understanding of college-level algebra and calculus to better help students
- Described math concepts and answered students' questions clearly and concisely
- Demonstrated how to complete specific math problems and explained relevant formulas